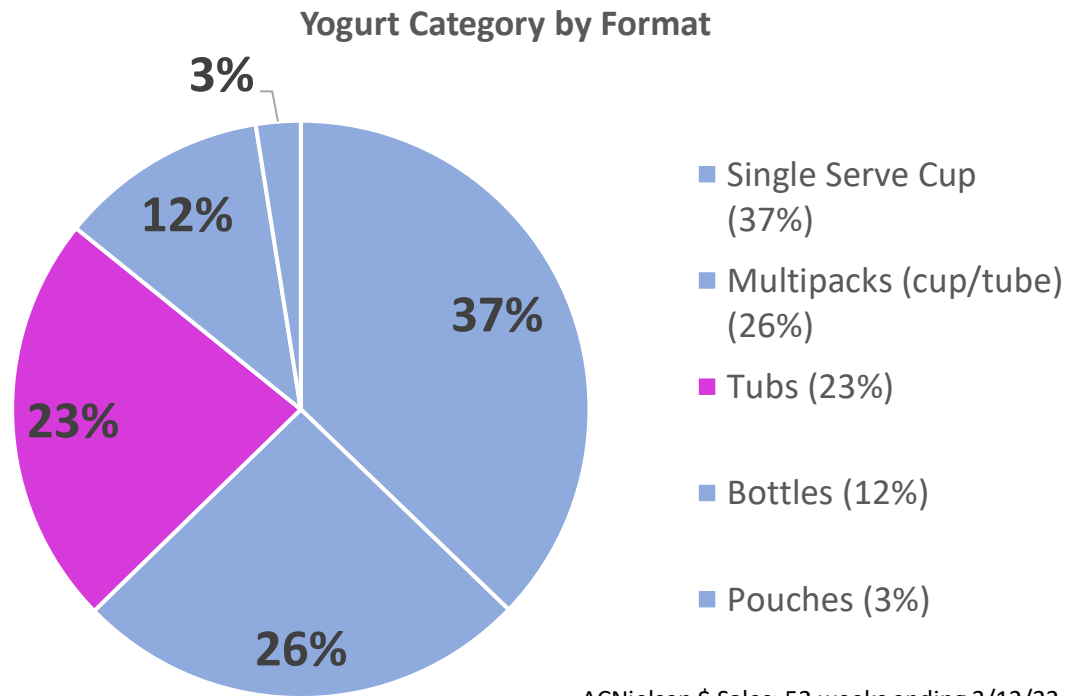


# Single Serve Yogurt = **Almost 80%** of Yogurt Category Sales

**Suggestion: Approve multipacks & single serve yogurts on your state's WIC-approved food list – your participants will love the flexibility!**



ACNielsen \$ Sales; 52 weeks ending 3/12/22

= **Single Serve Yogurt**



**Individual Servings are Perfect for:**

- ✓ On-the-go
- ✓ Snacking
- ✓ Flavor variety
- ✓ Kid-friendly
- ✓ Portion control