


DELICIOUS WHOLE GRAIN CEREALS

your family will love

Cereal is a great choice to start the day. It's nutritious, easy, and affordable. Every "Big G" WIC cereal provides whole grain* - just look for the  to be sure "whole" is the first ingredient!



*Provides at least 8g of whole grain per serving. At least 48 grams of whole grain recommended daily.

Please check with your local WIC agency for WIC-eligible foods available in your state.

WIC is a registered service mark of the U.S. Department of Agriculture for USDA's Special Supplemental Nutrition Program for Women, Infants, and Children.

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